

Service Proposal for SDP Training
 12 Month Training Period
 Eastern Los Angeles Regional Center and
 Fiesta Educativa, Inc.
 "Fiesta SDP Family Trainings" - ELARC

A. Focus on Self Determination Project (SDP):

Fiesta Educativa is submitting this proposal to ELARC for the Local Volunteer Advisory Committee (LVAC) request for CBO's that serve parents that have been historically underserved in our community to provide outreach, engagement, and training around SDP.

The Fiesta Educativa territory of East Los Angeles is one of the most underserved Latino communities within the County of Los Angeles. The community served is made up of primarily families who are monolingual Spanish speaking community members; this community is the reason for Fiesta Educativa being founded in 1978, a CBO that tailors its trainings and curriculum around the Non-English-speaking community of East Los Angeles.

Fiesta Educativa will focus on providing Outreach, Engagement, and Training with Non-English-Speaking Individuals and Families that are currently in SDP, interested in SDP, and unaware of SDP.

All of these trainings will be provided in the language used within the households which is imperative for the outreach and education to be effective.

B. Plan and Organize:

A minimum of 3 "Training Sessions" with the topic of the SDP to the following groups:

Three sessions within a 12-month period:

- One with current SDP participants
- One with interested parties of SDP
- Outreach event in community to those-unaware-include

We will plan and organize workshops/seminars in the community or virtually (school, public library, church, community center, ELARC, a collaborating agency or via zoom), in order to provide information and education on SDP and services to family members of ELARC.

Topics presented will cover the range of services within the Self Determination Project, highlighting the following: Project Description, Eligibility, Process for signing up for SDP, eliminating myths and hearsay of the SDP. Training sessions will be approximately two to

three hours long. Parents will receive relevant handouts and materials. Fiestas Family Trainings will be held throughout the ELARC service areas of East Los Angeles, North East Los Angeles, Montebello, Whittier, Santa Fe Spring, Commerce, Pico Rivera, and Alhambra health districts.

C. Education and Outreach Activities:

Fiesta Educativa prides itself on providing effective community outreach to monolingual Spanish speaking households that include people with disabilities, our grassroots model of engagement to ensure that accurate and up-to-date information which will improve access and participation in the ELARC Self Determination Project:

- Sharing information about SDP and offering seminar trainings to assisting them in better understanding and enrolling in all relevant SDP services.
- Coordinating with other partners to align with and reinforce other timely public messaging and campaigns (e.g., SDP Importance) and establish referral pathways;
- Working with community members to identify service gaps, fears, areas of improvement, and misinformation; and Dispelling myths and conducting rumor control on the SDP.

Community Advocate Teams shall conduct community outreach to individuals and families in prioritized underserved disability communities of color within the territory of ELARC with skilled staff who have a deep understanding of their communities' needs and challenges and serve as trusted messengers and advocates.

Fiesta Educativa Personnel will perform in language outreach and education services in person or virtually in settings where highly impacted communities may frequent when in their communities. Virtual methods include social media, online meeting platforms, texting, and phone-banking, while in-person methods include "neighborhood education teams" at Community Resource Sites, workplaces, places of worship, schools, homes, and other community preferred events, locations, or distribution points. Outreach duties include disseminating information and other items (e.g., pamphlets, bags, swag items) to increase awareness of and promote SDP to communities highly impacted by language barriers.

Fiesta Educativa Personnel shall address the public's lack of understanding of the SDP available to them, reluctance to applying based on rumor or social media, and concerns around negative effects based on rumor or hearsay rather than facts. Outreach services must also provide education regarding current SDP process and benefits of the program.

Fiesta Educativa will also target those households that are unaware of the SDP program. Fiesta will focus its efforts on families that lack digital access and communication by cold-

calling and screening families on their familiarity or knowledge of the SDP. During targeted outreach, Fiesta will offer a mini-survey to gauge people's knowledge of the SDP, those with no knowledge will also be set aside along with their contact information. Families not aware of the SDP will be separated and included in a training that is only for families with no knowledge of the SDP.

2.0 Communication Strategies

Effective outreach and education require targeted communications that reach and engage populations disproportionately impacted based on their language, disability, and minority status. This means supporting the development and dissemination of culturally, linguistically, and literacy appropriate materials and messaging that equip communities with the information and skills they need to access SDP.

Education topics shall include, but not be limited to:

- Information Training Session on What is SDP | How to register for this project | Dispelling Myths of SDP | Benefits of SDP | and ELARC contact for beginning the process of SDP.

Fiesta Educativa, Inc.
Self Determination Project
Budget Proposal

12 Months SDP Project

Total Fringe Benefits and Payroll Taxes:

1. Manager and coordination of services for the SDP Grant. Total salary cost = \$7,000.00 (.20 FTE)

2. Parent Coordinator - Employee has overall responsibility for the effective distribution, education, and communication of services through the SDP Grants. Total salary cost = \$6,000.00 (.25 FTE)

3. Fringe Benefits - FICA (7.65%), Workers Compensation (.76%) = 8.41%. Total Fringe = \$1,093.00

Total Supplies:

4. Telephone, Printing, Zoom, Facility, Mileage = \$500.00

Subtotal of Costs:

5. Indirect = \$1,582.00 (>10% De-Minimis Indirect Rate)

Total Cost: = \$16,175.00